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PRESS RELEASE

2009 BP World Ice Art Championships Using StarDot Cameras

Buena Park, California, February 17 2009. StarDot Technologies, designer and manufacturer of remote imaging and video solutions since 1994, is proud to announce that the BP World Ice Art Championships, held each March in Fairbanks, Alaska, will be exclusively using StarDot cameras. The 30+ cameras will be used to transmit live images from the show and also to create time lap videos of the construction of the ice sculptures, all viewable from www.icealaska.com.

“We are very excited to have StarDot cameras broadcasting from the show. This will give spectators a fun prospective of the construction of the sculptures and a look at the amount of talent that goes into building these amazing art pieces.” said Vance Kozik, StarDot Product Manager. “It is also a great testament to the reliability of our cameras in cold weather, and what a wonderful way to show it!”

“We purchased our first NetCam camera in 2002. We have been extremely happy with the camera performance and StarDot’s support. We now have over 30 Netcams we use during the competition. Our 25 3MP NetCam XL’s provide superb quality images in low light, which is very important to us since much of the sculptor’s work is done at night.” Said Dick Brickley, Ice Alaska Board Chairman.

The BP World Ice Art Championships chose StarDot cameras due to their rugged design, ability to withstand extreme cold without the need for heated enclosures, reliability and most importantly, StarDot’s excellent image quality.

About StarDot Technologies

StarDot Technologies is a designer and manufacturer of IP video solutions and has built a reputation on image quality, ease of use and reliability. The NetCam SC security line is sold through US and international distributors and resellers in the security industry. StarDot provides solutions to a wide variety of organizations, including the FAA, NOAA, NASA, Starwood and NavCanada. The business sector includes security, tourism, construction, education and government. www.stardot.com

About The World Ice Championships

The BP World Ice Art Championships are an international ice sculpture competition held annually in Fairbanks, Alaska by Ice Alaska, a nonprofit corporation formed in 1990. An annual event has been held in Fairbanks, Alaska each March since 1988, when the tradition of ice sculpture, a feature of the Fairbanks Winter Carnival celebrations held during the 1930’s, was revived. The event is run almost exclusively by volunteers, some traveling from as far away as Australia. Since 1988, there has been participation by sculptors from more than thirty countries, including France, Russia, China, Sweden, Morocco, Malaysia, England, Australia, Japan, Mexico, and Finland. This year there are more than 150 sculptors participating in the event. New countries this year may include Mongolia, Estonia, Ireland, Romania and Latvia. In 2009 British Petroleum signed on as the Title Sponsor for the World Ice Art Championships. www.icealaska.com

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